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**Safeguarding Data in Joint Ventures, Mergers & Acquisitions, Divestitures, and Sanctions**

# Key Takeaways

- Safeguarding Data in Joint Ventures, Mergers & Acquisitions, Divestitures, and Sanctions
- Customer Case Story - AXA Winterthur
- Securing Critical Data With The Right Technology
- Expert Insights



# Safeguarding Data in Joint Ventures, Mergers & Acquisitions, Divestitures, and Sanctions

Securing data can be challenging when an enterprise's organizational structure or ownership undergoes changes. Challenges arise when companies establish joint ventures, divest subsidiaries, acquire other companies, or face new sanctions. During these times, it is crucial to be able to dynamically control access and share data securely to improve productivity while maintaining regulatory compliance.

Safeguarding data should always be a concern for organizations- when facing structural changes, it heightens the need to strike a balance of sharing information and keeping it private. In this technical white paper, we will be analyzing the challenges and solutions to safeguarding data for organizations facing joint ventures, mergers and acquisitions, divestitures, or sanctions.

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# Customer Case Story – AXA Winterthur

In the insurance industry, as in many others, day-to-day business workflows can be quite complicated, resulting in complex security requirements that stretch traditional IT tools.

Founded in 1816, AXA S.A. is a French multinational insurance company headquartered in Paris, that covers a broad range of products and services designed for individuals and businesses. The company prides itself on protection, whether it be properties, people, or assets. AXA Winterthur, a division of AXA, was experiencing challenges common to many large and distributed enterprises, establishing the “Rights4You” initiative, which required unification of AXA Winterthur’s access controls. Read the full case study to learn how AXA Winterthur unified and advanced access controls to overcome challenges faced and meet its data governance initiatives.



AXA is one of the leading global provider of property and casualty insurance, life & savings, and asset management products.

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\*\*Source: axa.com

# SECURING CRITICAL DATA WITH THE RIGHT TECHNOLOGY

To ensure compliance and respond to new requirements rapidly, organizations need to be able to ensure its access control is responding in real-time. Learn how digital rights management and dynamic data masking & segregation can be combined with ABAC and dynamic authorization to protect sensitive information.



NextLabs' SkyDRM Rights Management eXtension for Bentley ProjectWise ensures persistent data protection for secure collaboration with partners and multi-level supply chains. Learn how to easily protect files natively in Bentley ProjectWise.

[Watch Now](#)



Using NextLabs' Data Access Security solution, Data Access Enforcer (DAE), learn how attribute-based access control (ABAC) policies can be used to protect data and ensure data privacy with dynamic data segregation and dynamic data masking controls.

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# Expert Insights



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## The Evolution of Firewalls in Data Security with Maria Teigeiro

Firewalls may be secure, but with hackers' tactics evolving, our data and applications become vulnerable to cyberattacks. In a data-driven world, it is imperative for organizations today to understand how firewall security can be extended with a data-centric security model in order to protect data and applications.



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## How Attribute-Based Access Control (ABAC) Can Enhance Dynamic Data Protection

Dynamic data protection offers a system to identify and perform checks on the data based on who, where, when, and how the data is being accessed in order to protect critical data and assets from any potential risks. Using Dynamic authorization technology along with attribute-based access control (ABAC) to enhance the data security model can help mitigate the mentioned risks.



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## How Zero Trust Architecture (ZTA) can be strengthened with ABAC

The global zero trust market will most likely expect a growth from USD 27.4 billion in 2022 to USD 60.7 billion by 2027, as observed by the research firm, Markets and Markets. Zero trust architecture (ZTA) requires users to be authenticated and authorized before given access. As Attribute-Based Access Control (ABAC) ensures that users are granted access based on various attributes of each user, it upholds the principle of zero trust to "never trust, always verify."

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Zero Trust Data Centric Security

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